

A little of today. Theirs forever.

A free arrival card now. A family memory journal on the way.

THE WORLD WHEN YOU ARRIVED

Make their little world.

Kins turns the little wonders around a child's arrival into an illustrated card parents can keep and share.

Free to make. No account needed.
Works in the browser, at any age.

For new mums, expectant parents looking ahead,
and families revisiting the day their child arrived.

kins.love/arrival/

A WHOLE STORY BEGAN WITH ONE LITTLE HELLO

Sophie

The world when you arrived.

Wisdom · Greek



THEIR FIRST SEASON Spring A little world coming into bloom.	THE MOON ABOVE THEM New moon 0% illuminated - approximate
THEIR STAR SIGN Taurus Earth · Grounded, loyal, patient and affectionate	THEIR BIRTHSTONE Emerald Wisdom, vitality and growth
THEIR BIRTH FLOWER Lily of the Valley Sweetness, humility and return of happiness	THEIR CHINESE ZODIAC Ox Patient and dependable
THE WEATHER THAT DAY 13°C · Light rain Daily mean: 2.3°C cooler than normal	A WORLD OF PEOPLE 7.95 billion Now 8.30bn · 346m more (2026) · UN projection
AN IPHONE OF THE YEAR iPhone 13 Launched in their arrival year	THE NUMBER ONE SONG Leave the Door Open US #1 single · Silk Sonic
THE NUMBER ONE MOVIE Spiral US #1 box office · arrival week	ON THE LITTLE SCREEN UEFA Euro 2020: England v Denmark GB · ITV · annual most-watched
ON THE BOOKSHELF The Thursday Murder Club Richard Osman · UK annual bestseller	THE CHILDREN'S BOOKSHELF Megamonster David Williams · UK children's bestseller
THE YEAR'S WINNING GAME It Takes Two The Game Awards · 2021 winner	A MOMENT THAT YEAR Ingenuity A little moment in a big world

And then there was you.

THE MOST WONDERFUL LITTLE PART OF IT ALL

kins

Made with Kins · Make yours at kins.love/arrival/

Sample card with an illustrative profile. Full-resolution artwork is included in the press assets.

ABOUT KINS

Made by Andrew and Emma, a family in Yorkshire, Kins is being built as a private family memory journal for iPhone and iPad. The website currently offers App Store launch notifications.

A little world worth keeping.

Something parents can try today, without downloading an app.

01 Begin with their arrival

Choose a name, arrival date and country. The tool works for a newborn or a child who is already growing up.

02 Discover their first world

Explore seasonal artwork, a name's meaning, approximate moon phase, traditional birth symbols and available cultural facts.

03 Choose what to share

Select the details to include and save or share the card. The actual birth date and birthplace are not printed on it.

MADE WITH CARE

Child details stay in page memory rather than a personalised URL or persistent browser storage. Optional birthplace/weather lookup uses external services. Weather and moon data are estimates; birth symbols are traditions, and cultural facts retain their territory and date context.

[Try the free tool](#) | [Arrival-card privacy details](#)

It started with our own family.

Andrew and Emma, parents to Abby and Oliver, in Yorkshire, England.

A missing book. A funny
word.

A reason to keep the little
things.

When Abby was born, the family wrote down the thoughts and feelings around her arrival. After moving house, they could no longer find that book.

Their children's words became part of family life too: slippers became "slipperlies". Photos mattered, but so did the voices, drawings and details around them.



Andrew, Emma, Abby and Oliver by the sea.
The family photograph used on the Kins website.

FROM PREGNANCY TO GROWING UP

The forthcoming Kins app is designed to bring photos, videos, voice recordings and written memories together. Its planned pregnancy journal includes thoughts, bump photos and scans, so the story can begin before a baby arrives. Everyday memories and childhood milestones keep it growing.

APP STATUS

In development for iPhone and iPad. No public App Store link or fixed launch date is supplied in this pack. App images show sample content; they do not establish final feature availability. The free web arrival-card tool is available now.

[Read the family story](#) | [App launch notifications](#)

The useful details.

Website: kins.love

Live free tool: kins.love/arrival/

Contact: privacy@kins.love

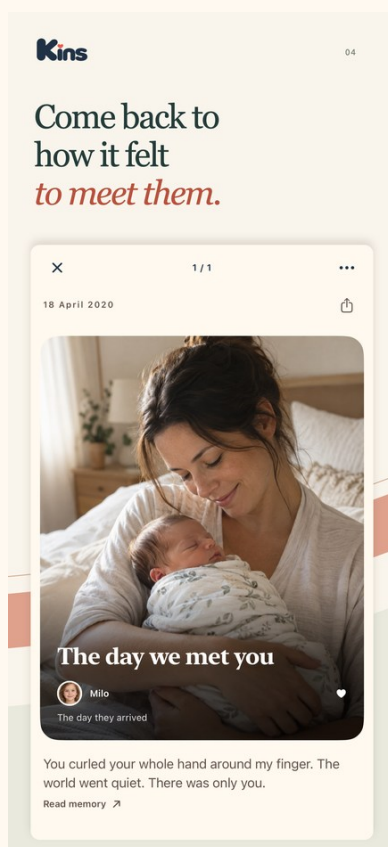
Founders: Andrew and Emma | Based in Yorkshire, England

FOR THE FORTHCOMING APP

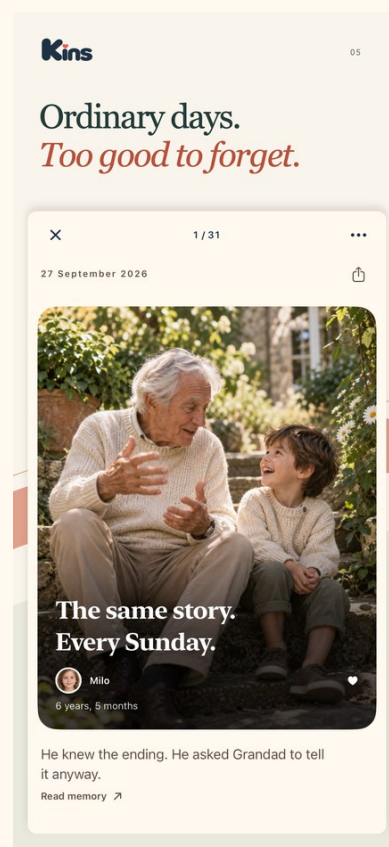
Product positioning: a family memory journal, from pregnancy through growing up. App features and pricing should be confirmed against the public release before publishing an app review.



Keepsake composition



Arrival memory - sample app UI



Everyday memory - sample app UI

Press ZIP: logos, founder photo, arrival card, 20 full-resolution App Store images and 18 original app captures. See README.txt and image-captions.txt for folders and sample-image context. Suggested credit: Kins.

Small things. Room for your words.

Three free, one-page A4 sheets. No signup or app needed.

Before we meet you

Four gentle pregnancy prompts, with room for a few ordinary details.

[Read the guide and download the sheet](#)

Our first month

Three notes: a date, a baby detail and a detail about life around them.

[Read the guide and download the sheet](#)

The names we nearly chose

A shortlist with pronunciation, origin, meaning/source and why a name matters.

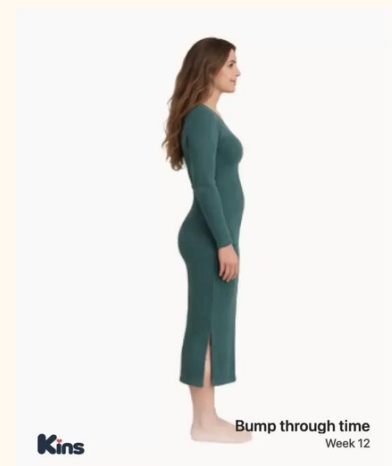
[Read the guide and download the sheet](#)

A PREGNANCY FILM IN THE FORTHCOMING APP

The published bump-photo guide explains Kins photo guides, optional reminders, importing photos and making a short film. It includes the exact silent, 20-second sample used in the app.

The demonstration portraits are sample imagery, not a customer or founder pregnancy record. The app remains in development.

[Watch the sample and read the guide](#)



App demonstration frame